# Maroondah City Council Grants Programs 2025/2026

Online Information Session



# Acknowledgement of Country



This mural, installed at Realm in Ringwood, presents a spiritual map of Maroondah, imagined from locally-based artist Simone Thomson's own cultural perspective.

**Simone Thomson** (Wurundjeri/Yorta Yorta) *Marrup Biik* – *Spirit Land* 2021

# Maroondah City Council Grants Programs



### Council Grants Program – 4 schemes

Community
Development
Grants

Arts and Cultural Grants

Emergency Relief Grants Small Equipment Grants

### Schemes

Community Development	Up to \$5,000 per project	<ul> <li>Programs, projects and events that:</li> <li>Enhance community wellbeing</li> <li>Increase participation</li> <li>Strengthen local networks through partnerships</li> </ul>	
Arts & Cultural	Up to \$5,000 per project	<ul> <li>Programs and projects that</li> <li>Increase participation in arts and culture</li> <li>Strengthen the identity and profile of arts in Maroondah</li> </ul>	
Emergency Relief	Up to \$7,000	<ul> <li>Programs and services that assist people experiencing:</li> <li>Financial distress</li> <li>Hardship</li> <li>Other forms of adversity eg homelessness</li> </ul>	
Small Equipment	Up to \$750	<ul> <li>Supporting the day-to-day operation of the group or volunteers:</li> <li>Small equipment purchases</li> <li>Printing</li> <li>Other admin costs</li> </ul>	

#### Arts and Cultural Grants

- Up to \$5,000 per project
- Not-for-profit organisations and auspiced artists
- Development and delivery of arts **projects** in any art form
- > Purpose
  - To increase arts participation within Maroondah
  - > To enhance and celebrate local identity through high-quality projects
  - To build and strengthen community partnerships
  - To strengthen arts profile in Maroondah



Image: YourDNA FUZE Ensemble's *PORTAL*, 2022. Photo by Tex Miller

# Eligibility – who can apply

#### To be eligible you must be:

An incorporated, not-for-profit organisation

OR

Auspiced by an eligible organisation

Located within or servicing the Maroondah community

Maintain public liability insurance (\$20 million minimum)

Deliver the project between July 2025 and April 2026

#### The following are not eligible:

New building projects, capital works or facility maintenance

Fundraising activities

Multiple applications

Un-auspiced individuals

Entities that are typically managed by the Victorian or Federal Government

Retrospective funding

Core operational activities or bills

For Arts and Cultural Grants: Repeated activities that are part of the organisation's annual or regular program

# Describing your project accurately

- > Brief description (150 words)
- > 50 word pitch

ORGANISATION in partnership with PARTNER NAME would like to present NAME OF PROJECT, a TYPE OF PROJECT targeting DESCRIBE YOUR TARGET AUDIENCE in LOCATION. The project will include ACTIVITIES to address an IDENTIFIED NEED.

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Marine Friends Inc. in partnership with South West Youth Services would like to present the Youth

Ocean Mapping Project, an environment project targeting young people living in Warrnambool.

The project will include workshops documenting physical and biological changes in the local

coastline to address climate change related environmental impacts.

#### Selection Criteria

Community Development, Emergency Relief and Arts and Cultural Grants

1. Community Building

2. Community Benefit

3. Community Support

# Community building

- > Increase participation and social inclusion
- > Encourage volunteering
- Provide leadership opportunities
- Increase learning and skill development
- Align with Council priorities



# Community benefit

- New initiatives
- > Expand an existing service
- > Address clearly identified community need
- Improve community health and wellbeing
- > Align with Council priorities



## Community support

- Providing help, advice or support
- For a specific population group
- > Align with Council priorities



# Council priorities

- > Healthy Lifestyles
- Liveable Neighbourhoods
- > Safe Communities
- > Social Inclusion
- Social Harms
- Embracing Diversity

#### Additional Criteria – Arts and Cultural Grants

Application must address at least **two** of the following:

#### **Participation**

Demonstrate how the project supports a diverse and culturally rich Maroondah through a community driven project, initiative and/or event that increases the profile and participation in the arts

#### **Artist Involvement**

Describe the involvement of a suitable skilled artist/s or arts worker who will be involved in the project

#### **Innovation**

How does the project further develop existing activities with new and innovative approaches?



Image: Joanne Everard, Railway Avenue Project, Ringwood East, 2021

Maroondah Arts and
Cultural Development
Strategy 2020-2025

### Budget

- > Be realistic
- Make sure your budget expenditure and income add up
- Include the value of volunteer time and in-kind support as income
- > Get quotes to support your application if possible
- Think about whether you can complete the project with only partial funding



# Example Budget

Income		Expenditure	
Maroondah Arts and Cultural Grant	\$3000	Artist fees	\$1500
Fundraising event	\$500	Promotion and marketing	\$550
Ticket sales (unconfirmed)	\$300	Venue hire	\$1000
Other grant (unconfirmed. Confirmation expected May 2024)	\$1000	Security	\$550
In-kind staffing (volunteer) hours (40 hours x \$30)	\$1200	Artwork transport	\$450
In-kind materials (donated)	\$200	Project management	\$1200
		AV equipment hire	\$750
		Materials	\$200
Total	\$6,200	Total	\$6,200

#### Victorian Child Safe Standards

#### Maroondah City Council is committed to being a child safe organisation

If your application is successful:

If the Victorian Child Safe Standards apply to you/your organisation, you will be required to submit your Child Safe Policy



- If your project involves children aged 0-18, you will be required to submit evidence of Working With Children Checks for your employees, volunteers and contractors
- For enquiries about child safety requirements please contact Marisa Grosso, Council's Child Safety and Inclusion Advisor, on 9294 5742 or <a href="marisa.grosso@maroondah.vic.gov.au">marisa.grosso@maroondah.vic.gov.au</a>

https://ccyp.vic.gov.au/child-safe-standards/who-do-the-standards-apply-to-page/

# Using Council-owned land in your project

#### **Events**

- Includes any public event on a Council reserve, park, street, open space, etc
- Event Application Form at least four months prior to event
- Council's Events team will advise on further requirements



Image: Jazz Notes, Jazz at the Lake, Ringwood Lake Sound Shell, 2022

## Using Council-owned land in your project

#### **Public Art**



- Where possible, public art on privately-owned sites may be simpler
- Council-owned buildings are subject to additional complexities
- Essential that you speak to our Public Art Lead

Image: Hsin Lin and Lauren Hancock, Blossoms of Life - The Eucalyptus Flower for Everyone, 2022

### Gender Equity

#### **Encouraging inclusion, removing barriers**

- Women, men and gender diverse people face different experiences
- > Treating all people the same, may not result in equal outcomes
- Victorian Gender Equality Act 2020
- This year, we are asking you to apply a 'gender lens' to your project
- It might be as simple as looking at the day/time you are operating your program, or running a program on weekends so all parents can attend.
- > There is a Council Officer who can assist specifically with this aspect of your project, check your guidelines
- Gender Equity is not just about girls/women
- > Funding Centre | Applying a "gender lens" to your work

### Important tips

- ✓ Make sure you talk to a Council Officer about your application.
- ✓ All applications must be online preview the application form before you start
- ✓ Make sure you answer the questions being asked.
- ✓ Provide a clear description of the project what, why, where and who and how?
- ✓ Think about potential partnerships
- ✓ Documents you may need for the application:
  - PLI Certificate of currency (mandatory)
  - ABN or letter of confirmation from auspicing organisation
  - Letter of confirmation or contract with commissioned artist
  - Quotes and supporting documentation
- ✓ Don't leave it until the last minute!
- ✓ If you received funding last year, be sure to complete your 2023 acquittal as soon as possible. Log into your SmartyGrants account to view this form.

### Timelines

#### Important dates

Date / Time	Details
Monday 3 March 2025 9am	Community Grants Funding Program opens online
Sunday 13 April 2025 Midnight	Closing date for all applications. Please note support is only available during business hours
May/June 2025	Assessment process
Late June 2025	Notification of outcomes
Wednesday 24 July 2025	Grants Recognition Event evening
Sunday 12 April 2026	Final day for submission of 2025 Grant Acquittal/Evaluation

#### Who to contact

**Community Development Grants** 

**Emergency Relief Grants** 

**Small Equipment Grants** 

Robyn Williams / Chris Riseley (Mon - Thur)

grants@maroondah.vic.gov.au

1300 88 22 33 or 9298 4598

**Arts and Cultural Grants** 

Mattie Young (Mondays to Wednesdays)

Mattie.young@maroondah.vic.gov.au

9298 4533

#### Other contacts

Call 9298 4598 or 1300 88 22 33 (8.30am to 5pm Monday -Friday)

Aged and Disability	Daniel Hearn
Children and Youth	Natalie Godley
Community Partnerships	Robyn Williams, Chris Riseley
CALD, recent migrants, refugees	Rose Ensor
Emergency Relief	Rose Ensor
First Peoples	Chris Riseley
Gender Equity	Robyn Williams
LGBTIQA+	Rachelle Jones
Sport and Recreation	Joshua Burt
Public Art	Jane O'Neill
Budget/GST	Daniel Langton
Child Safe Standards	Marisa Grosso

# Questions

